

BHAVYA UPADHYAY

INDUSTRIAL DESIGNER



+91 9060735044
1ubhavya@gmail.com
Delhi, India
www.upadhyaybhavya.com

PROFILE

An Industrial designer who sees the world as a set of LEGO with a hunger to module and transform to create new things. Skilled in leading multiple projects from concept to completion. Hands-on experience in branding and transforming complex information in scenarios into attractive, human-centered designs.

SKILLS

TOOLS

Rhinoceros 3D
Fusion360
Blender 3D
Keyshot
Figma
Photoshop
Illustrator
After Effects
AdobeXd
SolidWorks (Beginner)

DESIGN

Concept sketch
CAD Modelling
UI/UX
Motion design
Illustration
Sculpting
Storyboard
3D Rendering
2D Animation
Brand & Identity

COLLABORATION

Initiator
Detail oriented
Communicative
Organizing workshops
Emotional Intelligence
Group Brainstorming

EXPERIENCE

LENSKART

Product Design Intern
Jan- April 2023

- Worked from ideation, conceptualizing product designs with sketches and models to 3D modeling in Rhino
- Coordinated with vendors and suppliers in prototype development.
- Created 3D rendering of products for presentation and spec drawings for prototyping
- Conducted on-site research & focus groups to test and analyze product and system feasibility, design, operation and performance.

DESMANIA INNOVATION LABS

Industrial Design Intern
June- July 2022

- Worked with a diverse team on different innovative products from variety of sectors
- Designed accessories and consumer electronics to evaluate design concepts and meet customer specifications
- Designed and upgraded the UI of the website

NIDOBOTS

Product Design Intern
Dec- Jan 2022

- Designed UI for software suite to communicate with the automation system
- 3D simulation of the working of robots in the industrial setup
- 2D Animation and Infographics for Digital Marketing

PRANYAS- HEALTHCARE NGO

Visual Designer
Aug- Nov 2021

- Designed brand visual standards that align with their goals
- Work with medical staffs to direct the mindset of common people through design
- Document an assessment on what makes the brain tick.

4 WEEK INTERNSHIP PROGRAM

Visual Storytelling
June- July 2021

- Collaborated with animation supervisor to create spooky & fun animation on alarming effects of global warming

EDUCATION

SECONDARY SCHOOL

DAV Public School Gandhinagar
2017 - 2019

BACHELOR OF DESIGN

Delhi Technological University, Delhi
2020 - 2024

TRAINING

HCIXI: HUMAN-COMPUTER INTERACTION: FUNDAMENTALS & DESIGN PRINCIPLES

Georgia Institute of Technology, United States
2023

BUILDING AN INNOVATION/PRODUCT FIT FOR MARKET

Department Of Design, DTU
June 2021

WORK SAMPLES

PORTFOLIO LINK

www.upadhyaybhavya.com

BEHANCE LINK

<https://www.behance.net/bhavyaupadhyay>

ADDITIONAL DETAILS

Secured All India Rank 151 in UCEED 2020
All India Rank- 57 in NIFT B.Des entrace programme

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